



Finanzgruppe
Hochschule für Finanzwirtschaft & Management

Summer School

in Intercultural and International Management
28 June to 20 July 2024 in Bonn | Germany

Focus on International Management

Qualified teachers specialized communication training,
management and economics | 9 ECTS | Visits to major
European institutions in Frankfurt and Brussels

Our Program in detail

The Summer School 2024 is designed for students and young professionals worldwide with a strong interest in European and intercultural and international management.

Additional highlights include a visit to the European Parliament in Brussels and the German Central Bank in Frankfurt.

The program runs just over three weeks and takes place from 28 June to 20 July 2024. Each week of the three weeks is dedicated to a special topic.

On 28 June 2024 we welcome you to our introduction day at our university campus.

Weekly topics

- Intercultural Management, Excursion to be announced (3 ECTS) | 1 – 6 July 2024
- International Management, Excursion to Brussels (3 ECTS) | 8 – 13 July 2024
- International Economics, Excursion to Frankfurt (3 ECTS) | 15 - 19 July 2024

Students will

- learn about intercultural management skills,
- improve communication skills in an international business environment,
- gain an overview of different management skills in business administration and economics with an international focus,
- understand the main principles of international economics,
- learn about international trade and international capital markets from the perspective of the European Union,
- develop critical reasoning skills, and
- improve organizational and personal skills.

Program Teachers



Neil Benfield
Benfield Communications Training |
Intercultural Management



Prof. Dr. Dieter Rohrmeier
HFM | International Management



Prof. Dr. Martin Scheffel
HFM | International Economics

Organisational Team

Sarah Möller Tel. +49 228 204-9814
Anne Pagano Tel. +49 228 204-9951

Since 2003 the Hochschule für Finanzwirtschaft & Management (University of the Savings Banks Finance Group) has offered high-performing employees of financial institutions the opportunity to obtain an internationally recognized academic degree alongside their vocational training or professional activity. Further information about the undergraduate and graduate degree programs: www.s-hochschule.de.



Application & Fees

The application deadline is 15 April 2024. The fee for the whole summer school is €3,000.00. We offer an early-bird discount of €300 if you register for the entire program by 15 March 2024. The price includes all course fees, excursions and entrance fees, insurance (health, liability, and accident), public transport and lunch. Accommodation, arrival and departure flights, and airport transfer are not included. Use the application form to register for our Summer School program 2024: www.s-hochschule.de/summerschool

Some facts about the city of Bonn

Bonn is well-known as the former capital of West Germany. It is a university city and has an international standing as a science location. It is also known as Germany's United Nation City and the Birthplace of Ludwig van Beethoven, a famous German composer and musician. Bonn is nearby Cologne and Frankfurt.



Hochschule für Finanzwirtschaft & Management

Simrockstraße 4 | 53113 Bonn
Phone: +49 228 204-9814 | -9951
E-Mail: summerschool@s-hochschule.de

Online registration:
www.s-hochschule.de/summerschool

